

# Canadian Labour Congress & Manitoba Federation of Labour

## Presents a **NEW Workshop for Union Leaders, Educators and Senior Union Representatives**

### **Member Engagement – Member Action**

Is designed for experienced shop stewards, local union leaders and union staff who want to transform how members engage with their union and how their union engages with their members. This 4-day course will train participants on the three-step approach to effective member engagement (Go, Listen, Build) and connect it to organizing approaches for building an active membership. Participants will leave with new skills and ideas for building and measuring a member-engagement strategy.

November 28 to December 1, 2016

9 a.m. to 5 p.m. daily

Location: Winnipeg Millennium Library

Cost: \$300.00/person – Space is Limited

Lunch and All Materials Provided

### **Featuring**

**Kevin Millsip - Co-founder & Director of Next Up**

**Susan Nosov - Director of Education, Canadian Labour Congress**

For more information:

[prairie@clc-ctc.ca](mailto:prairie@clc-ctc.ca) or 306-525-6137

**\* Please register no later than November 21, 2016 \***



Canadian Labour Congress  
&  
Manitoba Federation of Labour

**Member Engagement - Member Action Workshop**

November 28 to December 1, 2016  
Winnipeg Millennium Library  
Winnipeg, MB

Name (Please Print): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Email Address: \_\_\_\_\_

Preferred Phone: (     ) \_\_\_\_\_

Name of Union: \_\_\_\_\_ Local #: \_\_\_\_\_

Dietary Restrictions: \_\_\_\_\_

Payment Enclosed:      **OR**     Payment to Follow:  (Please Explain)

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\_\_\_\_\_  
\_\_\_\_\_

Cheques to be made payable to **Canadian Labour Congress** and mailed to:

1888 Angus Street, Regina, SK S4T 1Z4

**\*\*Please note, payment must be received prior to workshop\*\***