

MEMORANDUM

To: MFL Affiliated Unions
From: Sylvia Farley, Executive Director
Date: March 14, 2016
Re: **Aboriginal Day Live – Saturday, June 25th at the Forks**

Aboriginal Day Live is the largest celebration of National Aboriginal Day in Canada. It's a day for all Canadians to come together in understanding and respect. The First Nations, Inuit and Métis Peoples within our country have made unparalleled contribution to the development of Canada.

The Aboriginal Peoples Television Network (APTN), a national television broadcaster (headquartered in Winnipeg) rotates its satellite stage for the event each year and in 2016 will be hosting the main stage in Winnipeg.

The Manitoba Federation of Labour and our affiliates have been invited to join APTN as a partner as one of the sponsors of the Family Area Activities on June 25th, 2016 at the Historic Forks site. This area offers engaging activities that are educational and free. By teaching Aboriginal and non-Aboriginal families about Aboriginal cultures through sash weaving, Inuit art printing, beading and artifact displays, a new dialogue is started and more respect for all cultures is encouraged.

To make this happen, the Manitoba Federation of Labour is asking your Union to participate by making a donation. All contributions no matter the amount will work towards making this sponsorship possible.

A \$500.00 contribution will provide your Union with:

- Recognition through logo placement on-site signage in the Family Area, as well as on the Aboriginal Day Live website.
- Two (2) invites to the Friday evening VIP event

A \$1,000.00 contribution will provide you with all of the above and a 10x10 booth space (tent, table and two chairs provided) in the Celebration Village.

Please make your cheque payable to the **Aboriginal Peoples Television Network**, noting that the donation is for Aboriginal Day Live AND forward your donation directly to the Manitoba Federation of Labour. Once we have received all contributions we will forward them on at the same time.

Please NOTE that the deadline to receive recognition for your contribution is Thursday, March 31st. If you are unable to forward the actual cheque by that date then please call me to confirm the amount prior to the deadline.

In celebration of the 10th Anniversary of Aboriginal Day Live (ADL), the 2016 concert and daytime festival will take place in Winnipeg – the birthplace of ADL and the centre of Turtle Island.

Let's be part of the celebration.

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